

# SERVICES & BACKAGES

PHOTOGRAPHY

WEB DESIGN

STRATEGY

SOCIAL MEDIA

**BRANDING** 



- Brand strategy
- Basic manual and guidelines
- Logos primary, secondary, submark and mark
- Illustrations, icons and patterns
- Color palette
- Mood board
- Typography
- 3 revisions

**3-4 WEEKS** 

\$381 USD



- Brand strategy
- Basic manual and guidelines
- Creative direction
- Logos primary, secondary, submark and mark
- Illustrations, icons and patterns
- Color palette
- Mood board
- Typography
- 2 ready to print custom designs
- 4 IG post custom templates
- 4 IG story custom templates
- Profile picture
- 2 revisions

**3-4 WEEKS** 

\$436 USD



- Mood board
- Color palette
- Logo primary, secondary, submark and mark
- Typography
- 2 Icons / illustrations
- 2 patterns
- 3 revisions

**2-3 WEEKS** 

\$191 USD



- Creative direction
- Trend and social media research
- Social media strategy
- Social media calendar
- 12 Posts (including reels)
- 8 + stories (weekly)
- End of the month report with insights

with personalized options

**MONTHLY** 

\$545 USD



- Icons and illustrations
- IG highlights
- Covers
- Logos
- Post and story templates
- Stationery for print cards, flyers, invitations, stickers, menu, labels
- Product photography session (local only)
- Web design in Wix

ASK ABOUT THE SERVICE REQUIRED



Icons and illustrations -

\$15 / \$50 USD

• IG highlights -

\$15 USD

· Covers -

\$15 / \$25 USD

Logos -

\$25 / \$75 USD

 Post and story templates -\$25 / \$75 USD

 Stationery for print - cards, flyers, invitations, stickers, menu, labels -\$25 / \$75 USD

Product photography session (local only)

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\$25 USD (45 min) (50 photos) \$75 USD (1.15 hr) (80 photos)

• Web design in Wix -

\$354 USD (before domain and subscription + extras)



## READY? LET'S GET TO WORK!